TB205182V

Reg. No :...............................

Name :.................................

B. Com. DEGREE (C.B.C.S.) EXAMINATION, NOVEMBER 2022

2020 ADMISSIONS REGULAR AND 2019, 2018 ADMISSIONS SUPPLEMENTARY

SEMESTER V - OPTIONAL CORE (COMMERCE)

(For B.Com Capital Market)

CO5B19ACB18 - INVESTMENT MANAGEMENT

Time : 3 Hours **Maximum Marks : 80**

Part A

I. Answer any Ten questions. Each question carries 2 marks **(10x2=20)**

1. List out the features of an investment.
2. Define market risk.
3. List out various investment alternatives.
4. Discuss industry analysis?
5. List out the various reasons for the decline of industries in Industry Life Cycle.
6. What is bar chart?
7. What is balance sheet?
8. What is line chart?
9. Write what is SML?
10. What is efficient frontier?
11. What is BFMA?
12. Recall what are financial market participants?

Part B

II. Answer any Six questions. Each question carries 5 marks **(6x5=30)**

13. “No investment is risk free.” Comment.
14. Distinguish between systematic and unsystematic risk
15. Explain briefly Opportunistic model building.
16. Give a note on non-financial indicators of a company.
17. Write a note on Elliott Wave theory.
18. Explain head and shoulders top and inverted head and shoulders with suitable figures.
19. Explain the different types of revision strategies.
20. What are the needs for portfolio revision?
21. Differentiate the three forms of efficient market hypothesis.

Part C

III. Answer any Two questions. Each question carries 15 marks **(2x15=30)**

22. Define the term investment. Discuss the different avenues available to an investor for making investments.
23. Explain in detail the key characteristics of industry analysis?
24. Explain EMH in detail.
25. Describe the Markowitz model of portfolio selection.