

TB213480V

Reg. No : .....

Name : .....

**B. A. DEGREE (C.B.C.S) EXAMINATION, NOVEMBER 2022**

(2021 Admissions Regular, 2020 Admissions Supplementary/Improvement, 2019 & 2018 Admissions Supplementary)

**SEMESTER III - CORE COURSE (SOCIOLOGY)**

**SO3B04B18 - PRINCIPLES OF SOCIAL RESEARCH**

**Time : 3 Hours**

**Maximum Marks : 80**

**Part A**

**I. Answer any Ten questions. Each question carries 2 marks**

**(10x2=20)**

1. What is ex-post-facto design?
2. What is social research?
3. 'Impact of fast food among youth in Kochi city'- Which are the type of variables that you can identify from this study?
4. What are variables?
5. What is meant by a research problem?
6. What is a hypothesis?
7. What do you mean by 'Rorschach ink blot' test?
8. What is word association test?
9. Roy is doing a research on impact of Covid 19 pandemic on the learning habits of youth. Which tool should he use for data collection. why?
10. For which type of questions, classification of data is required? Give an example.
11. What is meant by IT in social research?
12. Give an example for numerical coding.

**Part B**

**II. Answer any Six questions. Each question carries 5 marks**

**(6x5=30)**

13. What are the characteristics of qualitative research?
14. What are the features of a good hypothesis?
15. Explain the important sources of review of literature.
16. Distinguish between primary data and secondary data.
17. Explain various types of interviews.
18. What are the type of questions to be avoided in a questionnaire?
19. Write a brief note on the "task of interpretation" in the context of research methodology.
20. What are the uses of statistics in social research?
21. What points will you keep in mind while preparing a research report?

**Part C**

**III. Answer any Two questions. Each question carries 15 marks**

**(2x15=30)**

22. Examine the need for research in the present society with emphasis on the characteristics of scientific method.
23. Explain the relevance of literature survey in social research? What are the various sources of review of literature?

24. What are the sources of primary data? Illustrate with suitable examples.
25. Explain the format that you will use in the following kinds of reports-
  - a) A research report for an academic community
  - b) A report on issues of online learning to be given to a newspaper.