

TB213370V

Reg. No :

Name :

B. A. DEGREE (C.B.C.S) EXAMINATION, NOVEMBER 2022

(2021 Admissions Regular, 2020 Admissions Supplementary/Improvement, 2019 & 2018 Admissions Supplementary)

SEMESTER III - COMPLEMENTARY COURSE 2 (FRENCH LANGUAGE AND LITERATURE)

FR3C01B18 - ELEMENTAL ASPECTS OF TRAVEL AND TOURISM

Time : 3 Hours

Maximum Marks : 80

Part A

I. Answer any Ten questions. Each question carries 2 marks

(10x2=20)

1. "Travellers visited India in search of fortune." Comment on it.
2. Why there was a great set back for the pleasure travel in Europe?
3. Which year is considered to be the golden age of grand tour mention the years?
4. What is tourism industry?
5. What are Floatels?
6. Who is a traveller?
7. What is suppressed demand?
8. What is Travel frequency?
9. Give two examples of wanderlust?
10. What is IATA for and where is the headquarters of IATA?
11. who is a tour operator? Give an example?
12. Compare Incentive tours and Business tours.

Part B

II. Answer any Six questions. Each question carries 5 marks

(6x5=30)

13. Discuss the travel in Industrial age?
14. Briefly discuss the contribution of sea transport to travel?
15. Explain the different forms of tourism based on balance of payment with suitable examples?
16. Explain the 5 A's of Tourism?
17. Who is a traveller? Show the diagram and illustrate the how it is classified?
18. Explain the determinants of demand for tourism?
19. Explain the indicators of tourism demand with travel propensity.
20. Which are the main organizations related to tourism playing a crucial role in the development of tourism in India?
21. Discuss the role of ITDC in the tourism sector?

Part C

III. Answer any Two questions. Each question carries 15 marks

(2x15=30)

22. Briefly explain the fall of Roman Empire and how it affects the pleasure travel?
23. Discuss in detail the types of tourism which we can promote in India?
24. Explain the different functions of a tour operator.
25. Define travel agency and describe the various functions of a travel agency business?