

TB213210V

Reg. No :

Name :

B. A. DEGREE (C.B.C.S) EXAMINATION, NOVEMBER 2022
(2021 Admissions Regular,2020 Admissions Supplementary/Improvement,2019 & 2018 Admissions Supplementary)
SEMESTER III - CORE COURSE (ENGLISH LITERATURE AND COMMUNICATION STUDIES)
CE3B07B18 - PRINT MEDIA & JOURNALISM I

Time : 3 Hours

Maximum Marks : 80

Part A

I. Answer any Ten questions. Each question carries 2 marks

(10x2=20)

1. Earliest documented evidence of printing dates back to _____ century.
2. Make a brief note on Pulitzer Prize.
3. List two children's magazines.
4. Name the person who propagated the motto "Back to Vedas".
5. Name the Governor General of India who is considered as the greatest liberator of the Indian Press.
6. Name two publications of Raja Ram Mohan Roy.
7. _____ bought out a code for newspapers in the year 1947 in order to maintain peaceful conditions in the country.
8. When was the first Press Commission formed?
9. _____ was the first newspaper in Malayalam, which was started for religious propagation by _____ under the Christian Missionaries of Basil Mission.
10. Explain the primary focus of the First Five- Year Plan.
11. Enumerate on the archiving feature of online media.
12. Inscribe about The Sun Network.

Part B

II. Answer any Six questions. Each question carries 5 marks

(6x5=30)

13. Make a note on press and women empowerment
14. Discuss social responsibility and press.
15. Discuss the reasons why journalism was not held in esteem or regard.
16. Enumerate the different elements of a newspaper.
17. Write a short note on Indian Renaissance.
18. Write a short note on Serampore missionaries and their contribution towards vernacular newspapers in India.
19. Explain the major land reforms carried out by the Indian government soon after independence.
20. Make short note on The Hindu.
21. Make short note on The New Indian Express.

Part C

III. Answer any Two questions. Each question carries 15 marks

(2x15=30)

22. Trace the world history of journalism.
23. Examine the freedom of press during the British rule and compare it with the freedom enjoyed by Indian press today.

24. Write an essay on the changing nature of press after independence.

25. "The media, like anything else, can be bought. Everything, it seems, has its price. Even the free press." Elaborate.