

TV213680V

Reg. No :

Name :

B. Voc. DEGREE (C.B.C.S) EXAMINATION, NOVEMBER 2022

(2021 Admissions Regular, 2020 Admissions Supplementary/Improvement, 2019 & 2018 Admissions Supplementary)

SEMESTER III - GENERAL (FOOD PROCESSING TECHNOLOGY)

VFPT3G07B18 - BUSINESS MANAGEMENT

Time : 3 Hours

Maximum Marks : 80

Part A

I. Answer any Ten questions. Each question carries 2 marks

(10x2=20)

1. State the importance of the management concept?
2. Define Management?
3. What is meant by scalar chain?
4. Explain originated policies and implied policies?
5. Describe the term standing plans.
6. What are the different types of tests used for selection?
7. What do you mean by span of control?
8. What is an organizational manual?
9. What is the importance of directing function?
10. Who is a benevolent autocratic leader?
11. Define the function - "controlling"? What is the purpose of this function in organizations?
12. Differentiate between feedback control and feedforward control.

Part B

II. Answer any Six questions. Each question carries 5 marks

(6x5=30)

13. Explain the different levels of management?
14. Do a comparison between the management principles proposed by Taylor and Fayol?
15. Give your suggestions on how to make MBO effective?
16. Explain in detail the concept "Job analysis"?
17. List down the principles of delegation.
18. Relate Maslow's Need Hierarchy Theory, Alderfer's ERG Theory, and McClelland's acquired needs theory.
19. Explain Likert's four level model of management evolution?
20. Point out the different types of control.
21. Explain the concept in detail- "Management by exception"?

Part C

III. Answer any Two questions. Each question carries 15 marks

(2x15=30)

22. Describe in detail the emergence of Japan as an industrial giant during post war periods?
23. Explain the concept MBO as a philosophy of management? Explain the implications of its application in management?
24. Explain in detail the different types of organisations? Evaluate its pros and cons?
25. Describe in detail the features, importance and types of coordination?