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B. A. DEGREE (C.B.C.S.) EXAMINATION, NOVEMBER 2022

(2022 Admissions (regular) 2021 Admissions (Improvement / Supplementary), 2020, 2019, 2018, Admissions Supplementary)

SEMESTER I - CORE COURSE (ENGLISH LITERATURE AND COMMUNICATION STUDIES) CE1B03B18 - CONVERSATIONAL SKILLS

Time: 3 Hours Hours Maximum Marks: 80

Part A

I. Answer any Ten questions. Each question carries 2 marks

(10x2=20)

- 1. Discuss the features of a face- to-face conversation.
- 2. Determine the features of a debate.
- 3. Explain 'medium' of conversation.
- 4. An important aspect of self- disclosure is the rule of reciprocity. Explain.
- 5. Describe proxemics.
- 6. List any four titles of affection.
- 7. Give two sentences of making request —when you offer to do something for another person.
- 8. Write two sentences you will use to accept a suggestion put across by your friend.
- 9. Write two ways, other than saying thank you, by which you can express your gratitude to someone.
- 10. Write two sentences you will use to congratulate someone on their achievement.
- 11. Define clarity.
- 12. Discuss why interaction with the audience is important.

Part B

II. Answer any Six questions. Each question carries 5 marks

(6x5=30)

- 13. Construct a conversation between two strangers who meet at the airport.
- 14. Distinguish semi-formal and informal conversation.
- 15. Elaborate Paul Grice's maxims of conversation.
- 16. Describe the various geographical barriers of conversation with examples.
- 17. Explain the significance of addressing people in a conversation.
- 18. Write a brief conversation between you and your neighbour. You are requesting him not to play music loudly as you are disturbed by it.
- 19. Write a brief note on expressing gratitude—phrases used in various situations.
- 20. Write a short note on interaction and persuasion.
- 21. Elaborate soft skills for presentation.

Part C

III. Answer any Two questions. Each question carries 15 marks

(2x15=30)

- 22. Construct a conversation between you and a customer relations executive discussing the call tariffs and data plan.
- 23. Psychology of conversation depends upon multiple factors. Elaborate.

- 24. You found that the food you ordered online was stale. You directly approach the restaurant and meet the manager of the restaurant. Write a conversation between you and the restaurant manager, effectively complaining about the food. (15 exchanges)
- 25. Create a conversation between two business partners discussing about their future plans/ next action plan.