

TV221540V

Reg. No : .....

Name : .....

**B. Voc. DEGREE (C.B.C.S.) EXAMINATION, NOVEMBER 2022**  
(2022 Admissions (regular) 2021 Admissions (Improvement / Supplementary), 2020, 2019, 2018, Admissions  
Supplementary)

**SEMESTER I - GENERAL COURSE (FOOD PROCESSING TECHNOLOGY )**  
**VFPT1G02B18 - ENTREPRENEURSHIP DEVELOPMENT AND PROJECT MANAGEMENT**

Time : 3 Hours

Maximum Marks : 80

**Part A**

**I. Answer any Ten questions. Each question carries 2 marks**

**(10x2=20)**

1. Write a short note on the withdrawal of social status.
2. Explain the term balanced regional development.
3. Define an ecopreneur.
4. Differentiate between academic entrepreneur and educational entrepreneur.
5. What are the advantages of project management?
6. Write a short note on the economic appraisal.
7. Define project management.
8. What do you mean by feasibility study?
9. List down the objectives of network analysis.
10. What do you mean by market analysis?
11. Write a short note on DIC.
12. Explain the benefits of PMMY loans.

**Part B**

**II. Answer any Six questions. Each question carries 5 marks**

**(6x5=30)**

13. What do you mean by achievement motivation? What is known as the motivating factors?
14. Write a note on the concept franchising. Explain its features and importance.
15. How will you differentiate between an entrepreneur and a manager?
16. What is meant by geographical indications?
17. List down the different features of project management.
18. Explain the social factors affecting the growth of an entrepreneur.
19. List down the important aspects to be highlighted in a project report.
20. What is meant by cluster development schemes?
21. Detail the economic factors affecting the growth of an entrepreneur.

**Part C**

**III. Answer any Two questions. Each question carries 15 marks**

**(2x15=30)**

22. Critically evaluate the traits of entrepreneurs that are believed to be present for their success.
23. Explain in detail the steps to be undertaken to set up an MSM enterprise in India.
24. Explain in detail the importance of project management in large organizations.
25. Explain any three special agencies set up for entrepreneurial training in India.