

TB221580V

Reg. No : .....

Name : .....

**BMS DEGREE (C.B.C.S.) EXAMINATION, NOVEMBER 2022**  
(2022 Admissions (regular) 2021 Admissions (Improvement / Supplementary), 2020, 2019, 2018, Admissions  
Supplementary)

**SEMESTER I - CORE COURSE ( INTERNATIONAL BUSINESS )**  
**MS1B01B18 - MANAGEMENT CONCEPTS AND PRACTICES**

Time : 3 Hours

Maximum Marks : 80

**Part A**

**I. Answer any Ten questions. Each question carries 2 marks**

**(10x2=20)**

1. Briefly discuss the three levels of management.
2. Explain management as an art and science.
3. What were the key learning or conclusions derived from the hawthorne studies?
4. Describe the drawbacks of scientific management.
5. Share your inferences on how the roman catholic church influenced the evolution of management concepts. Discuss with the help of their three principles.
6. Discuss communication and its types.
7. Describe in detail the various types of plans that are generally devised by management stakeholders.
8. Discuss in detail any two types of departmentation of your choice with examples.
9. Define departmentation as an element of organising.
10. List the important reasons for undertaking controlling as a process in an organisation.
11. List four similar effective styles of leadership.
12. Describe the importance of leadership in the workplace.

**Part B**

**II. Answer any Six questions. Each question carries 5 marks**

**(6x5=30)**

13. Explain nature of management.
14. Explain the five functions of management.
15. How can managers improve the effectiveness of MBO?
16. Determine the limitations of planning.
17. What are the five elements of MBO process? Discuss.
18. What do you mean by 'framing a decision'? Explain this important step of decision making with the help of a hypothetical example.
19. List and briefly explain the four types of authority generally found in the workplace.
20. Discuss the techniques of coordination.
21. Discuss Leadership as a Continuum with the help of a diagram.

**Part C**

**III. Answer any Two questions. Each question carries 15 marks**

**(2x15=30)**

22. Describe in detail the differences between administration and management in terms of functions and applicability.
23. In detail explain the 14 principles of management as suggested by Henry Fayol, with the help of examples.

24. Discuss decision-making and devise the various steps involved in the decision-making process.
25. Describe in detail the effective and ineffective styles of leadership.