

# **THE EFFECT OF IMPLEMENTATION OF KERALA STARTUP MISSION SCHEMES IN DIFFERENT COLLEGES IN KERALA**

**Project Report**

*Submitted by*

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*Under the guidance of*

**Dr. Mary Sruthy Melbin**

*In partial fulfilment of requirements for award of the degree of*

***Bachelor of Commerce***



**ST. TERESA'S COLLEGE (AUTONOMOUS), ERNAKULAM**  
**COLLEGE WITH POTENTIAL FOR EXCELLENCE**

Nationally Re-Accredited at 'A++' Level (Fourth Cycle)

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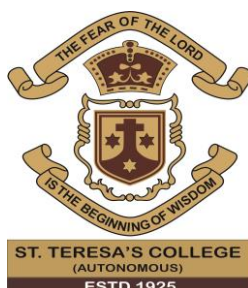
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## **CERTIFICATE**

This is to certify that the project report titled "**THE EFFECT OF IMPLEMENTATION OF KERALA STARTUP MISSION SCHEMES IN DIFFERENT COLLEGES IN KERALA**" submitted by **ADONA MATHAI, ADRAJA SHAJI and AKSHAYA S AJAYAKUMAR** towards partial fulfilment of the requirements for the award of degree of **Bachelor of Commerce** is a record of bonafide work carried out by them during the academic year 2022-23.

22.

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**Place: Ernakulam**

**Date:**

## **DECLARATION**

We, Adona Mathai, Adraja Shaji and Akshaya S Ajayakumar, do hereby declare that this dissertation entitled, "**THE EFFECT OF IMPLEMENTATION OF KERALA STARTUP MISSION SCHEMES IN DIFFERENT COLLEGES IN KERALA**" has been prepared by us under the guidance of **Dr. Mary Sruthy Melbin**, Assistant Professor, Department of commerce, St Teresa's College, Ernakulam.

We also declare that this dissertation has not been submitted by us fully or partly for the award of any Degree, Diploma, Title or Recognition before.

**Place: Ernakulam.**

**ADONA MATHAI**

**Date:**

**ADRAJA SHAJI**

**AKSHAYA S AJAYAKUMAR**

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**ADONA MATHAI**

**ADRAJA SHAJI**

**AKSHAYA S AJAYAKUMAR**

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**CHAPTER 1**  
**INTRODUCTION**



**CHAPTER 2**  
**REVIEW OF LITERATURE**

**CHAPTER 3**  
**THEORETICAL FRAMEWORK**  
**AND**  
**PROFILE**

**CHAPTER 4**  
**DATA ANALYSIS AND INTERPRETATION**

**CHAPTER 5**  
**SUMMARY, FINDINGS, RECOMMENDATIONS**  
**AND CONCLUSION**

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## **APPENDIX**



# **QUESTIONNAIRE**

## QUESTIONNAIRE

1.Name:

2.Age:

3.Gender:

- Male
- Female
- Prefer not to say
- Other:

4.Educational background:

- Graduation
- Post graduation
- Professional
- Other:

5.Employment Status:

- Student
- Mentor
- Other:

6.Name of the college:

7.District:

8.Are you aware of the Kerala Startup Mission?

- Yes
- No

9.Do you know about the various incentives and schemes provided by the KSUM?

- Yes
- No

10.If yes, which are they?

- Multiplier Grants Scheme (MGS)
- Technology Incubation and Development of Entrepreneurs (TIDE)
- Atal Incubation Centres (AIC)
- Promoting Innovations in Individuals Startups and MSMEs (PRISM)
- A Scheme for Promoting Innovation, Rural Industry & Entrepreneurship (ASPIRE)
- Industry Relevant (R&D)
- Entrepreneurial and Managerial Development of SMEs through incubators
- NewGen IEDC
- Other:

11.Do you make use of them?

- Yes
- No

12. Does your institution make use of them?

- Yes
- No

13.Do you think they are useful to budding entrepreneurs?

- Yes
- No

14.What kind of assistance do you think these schemes provide to them?

- Financial
- Technical
- Research Assistance
- Infrastructure
- Training and Development
- Mentorship
- Incubation
- All of the above

15.Do you know anyone who has become successful using these schemes?

- Yes
- No
- Maybe

16. What are the various barriers your institution faced while implementing them?

- Financial
- Technical
- Infrastructure.
- Lack of training
- Lack of mentorship
- Other:

17. What were the corrective measures used?

- Financial Assistance
- Technical Assistance
- Infrastructure Facilities
- Providing Training
- Providing mentorship
- Other:

18. Do you think that KSUM has brought cultural changes among the youth?

- Yes
- No
- Maybe

19. As a whole do you think these schemes are successful and are serving their purpose?

- Yes
- No
- Maybe

20. What are the various innovation cells active in your institution?

- Institution Innovation Council (IIC)
- Innovation and Entrepreneurship Development Centre (IEDC)
- Entrepreneurship Development (ED) Club
- Institute Of Electrical and Electronic Engineers (IEEE)
- Tinkerhub
- Hackclub
- Other:

21. What category of people do you think makes use of these schemes the most?

- Students
- Staff
- Faculty
- Other

22.How effective do you think these cells are in promoting entrepreneurship in your institution?

- Not Effective
- Least Effective
- Somewhat Effective
- Effective
- Very Effective

23.How effective do you think these schemes are in supporting entrepreneurs?

- Not Effective
- Least Effective
- Somewhat Effective
- Effective
- Very Effective

24.How successful do you think KSUM is?

- Not Successful
- Least Successful
- Somewhat Successful
- Successful
- Very Successful

25.What are your perspectives on Kerala Startup Mission?