

TM211860TR

Reg. No : .....

Name : .....

**M. A. DEGREE (C.S.S.) EXAMINATION, NOVEMBER 2021**  
**[ 2021 Admissions Regular and 2020 Admissions Improvement & Supplementary ]**  
**SEMESTER I - CORE COURSE ( JOURNALISM AND MASS COMMUNICATION )**  
**CE1C02TM - HISTORY AND DEVELOPMENT OF JOURNALISM**

**Time : 3 Hours**

**Maximum Weight : 30**

**Part A**

**I. Answer any Eight questions. Each question carries 1 weight**

**(8x1=8)**

1. James Silk Buckingham was the forerunner in publishing daily newspaper in India. – Discuss.
2. Explain briefly the role of Metcalfe in Indian journalism.
3. Write a short note on the history of print media.
4. Expand the following term: PNB, UPI, UNI, PTI.
5. Explain the Indian Press Act of 1910.
6. Indian language Journalism is growing rapidly. Comment.
7. Define the editor's guild.
8. Make a note on Kerala Press Academy.
9. Define the main aim of the Song and Drama Division.
10. Examine the limitations of PCI.

**Part B**

**II. Answer any Six questions. Each question carries 2 weight**

**(6x2=12)**

11. Write in detail about the Indian Press in 19th century.
12. Trace the growth of language press in India.
13. Discuss the role of the Malayalam press in the freedom struggle
14. Discuss press and the British Raj.
15. Write about Internet radios in detail and trace its spread to Kerala.
16. Elaborately write about news agencies and explain about few news agencies in India.
17. Write in detail about the Wage Board.
18. Explain the relevance of PIB.

**Part C**

**III. Answer any Two questions. Each question carries 5 weight**

**(2x5=10)**

19. Trace the history of journalism.
20. Discuss critically the role of the First Press Commission as a guideline for functioning of mass media in independent India. Explain its important recommendations.
21. Discuss the freedom of press in regard to recent times.
22. "The only security of all is in a free press." Elaborate.