

TM211880TR

Reg. No :

Name :

M. A. DEGREE (C.S.S.) EXAMINATION, NOVEMBER 2021
[2021 Admissions Regular and 2020 Admissions Improvement & Supplementary]
SEMESTER I - CORE COURSE (JOURNALISM AND MASS COMMUNICATION)
CE1C04TM - BUSINESS JOURNALISM

Time : 3 Hours

Maximum Weight : 30

Part A

I. Answer any Eight questions. Each question carries 1 weight

(8x1=8)

1. Briefly explain the equity market.
2. Define company.
3. Write a note on liberalisation policy in India.
4. Write a short note on TRAI.
5. Write a short note on SEBI.
6. Define stock market.
7. Make a short note on fiscal deficit.
8. Define a developing country.
9. Elucidate on KIFIB.
10. Attempt a short note on budget reporting.

Part B

II. Answer any Six questions. Each question carries 2 weight

(6x2=12)

11. Discuss the economic growth of the Indian Media Industry.
12. Privatising ineffectual public sector undertakings in Kerala is the best solution for development. Critically analyse the statement by providing relevant examples.
13. Explain the telecommunication policies in India.
14. Define stock exchange and explain share, debenture, and bonds.
15. Explain the salient features of RBI.
16. Write an opinion article on GST and its features.
17. Examine the role of bureaucracy in the implementation of economic policies.
18. Critically evaluate the business-related programs broadcasted on Malayalam television channels.

Part C

III. Answer any Two questions. Each question carries 5 weight

(2x5=10)

19. Describe the present state of business journalism in India and briefly write about any three national business magazines.
20. Critically evaluate the advantages and disadvantages of the revolutionary developments that took place in agriculture, dairy and fisheries sectors in India.
21. Elucidate the role of World Bank and IMF as multi-lateral funding agencies.
22. Elucidate the objectives of the 12th Five-year plan of India.