

TM153135A

Reg. No:.....

Name:.....

M. COM. DEGREE (C.S.S.) EXAMINATION, OCTOBER 2016
SEMESTER III - COMMERCE
CO3C13TM - INTERNATIONAL BUSINESS

Time: Three Hours

Maximum Marks: 75

PART A

I. Answer any five questions. Each question carries 3 marks

1. Define International Business?
2. Distinguish between domestic business and international business
3. Discuss transnational enterprise
4. Explain MNC
5. Evaluate FPI
6. Write a short note on FIIA

(5x3=15)

PART B

II. Answer any six questions. Each question carries 5 marks

7. Write a short note on international business environment
8. Evaluate the scope and limitations of international marketing
9. Write short note on role and function of WB
10. What are motives behind internationalisation
11. Write short note on globalisation and its impact on IB
12. Write short note on significance of foreign investment
13. Differentiate between FPI and FDI
14. Discuss about PPP theory and BOP theory of exchange rate determination
15. Discuss about CAC and its benefits
16. Explain the benefits of MNCs

(6x5=30)

PART C

III. Answer any two questions. Each question carries 15 marks

17. Discuss the functions of IMF in current international business scenario
18. Explain international investment and classify them according to the nature
19. Explain the modes of FDI entry
20. Write a detailed note about stages in development of international monetary systems

(2x15=30)