

TM153145A

Reg. No.....

Name:.....

**M. COM. DEGREE (C.S.S.) EXAMINATION, OCTOBER 2016**  
**SEMESTER III - COMMERCE**  
**CO3C14TM - CORPORATE GOVERNANCE**

**Time: Three Hours**

**Maximum Marks: 75**

**PART A**

**I. Answer any five questions. Each question carries 3 marks**

1. What is meant by corporate identity?
2. Define Work-Life Balance
3. What do you understand by integrity?
4. Explain the term CGR
5. Who is a whistleblower?
6. Define Diversity
7. What do you mean by Industrial Espionage?

**(5x3=15)**

**PART B**

**II. Answer any six questions. Each question carries 5 marks**

8. What are the principles of Good Governance?
9. Explain the role of SEBI as a Market Regulator
10. What is Benchmarking? What are its Steps?
11. What are the major objectives of ethics?
12. What are the factors influencing corporate image?
13. What are the areas of corporate governance in Clause 49?
14. What are the principles of QWL?
15. What are the duties of a chairman in a company?
16. Define Value. What are the characteristics of values?

**(6x5=30)**

**PART C**

**III. Answer any two questions. Each question carries 15 marks**

17. Explain the theories of corporate governance
18. What are the mandatory requirements for the composition and compensation for Board of Directors of the company?
19. Explain corporate excellence models
20. What are the functions of knowledge management?

**(2x15=30)**