

TM153155A

Reg. No:.....

Name:.....

M. COM. DEGREE (C.S.S.) EXAMINATION, OCTOBER 2016

SEMESTER III - COMMERCE

CO3C15TM - BUSINESS ENVIRONMENT

Time: Three Hours

Maximum Marks: 75

PART A

I. Answer any five questions. Each question carries 3 marks

1. What are the important features of Business Environment?
2. What are the objectives of Environmental analysis?
3. What is Environment Cost?
4. What are the major influences in Economic environment?
5. Explain the promotional role of government in business
6. Briefly explain environmental management
7. What are the objectives of environmental auditing?

(5x3=15)

PART B

II. Answer any six questions. Each question carries 5 marks

8. How does the study of a business environment help a business organization?
9. Explain the characteristics of Mixed Economy
10. What are the business responsibilities to government?
11. What are the indicators of political instability?
12. Explain the objectives of state intervention
13. How does the natural environment affect business? Explain
14. Explain the term "Deep Ecology"
15. Explain the process of "Environment Impact Assessment (EIA)"
16. What are the different steps involved in the Environment Audit?

(6x5=30)

PART C

III. Answer any two questions. Each question carries 15 marks

17. What is Economic system of Market economy? Discuss the main features, merits and demerits of socialism
18. Define Social Responsibility. Discuss the responsibility of business towards different segments of a society
19. Explain the uses and benefits of Environment Management Accounting
20. Explain the importance of environment awareness and protection to have a sustainable ecosystem for a better life

(2x15=30)