

B. VOC. DEGREE (C.B.C.S.S) EXAMINATION, MARCH 2018**(2015 Admission Regular)****SEMESTER VI - CORE (SOFTWARE DEVELOPMENT)****VSD6G14TB - BUSINESS ETHICS****Time : Three Hours****Maximum Marks : 80****Part A****I. Answer all questions. Each question carries 1 marks**

1. What is business ethics
2. Why ethics is necessary in business?
3. Explain knowledge workers
4. state the meaning of natural environment
5. What is the responsibility of business towards community in this corporate era?
6. COPRA applies to only goods whether true or false

(6x1=6)**Part B****II. Answer any Seven questions. Each question carries 2 marks**

7. what is ethics in marketing?
8. Give the relevance of ethics in business.
9. what is bankruptcy?
10. what is academy of management?
11. state the meaning of feminism.
12. How do humans affect the environment in a negative way?
13. list any 2 systemic problems of corporate governance
14. Define corporate governance.
15. expand CERC, VOICE, CGSI, CUTS.
16. what are the laws of consumer protection?

(7x2=14)**Part C****III. Answer any Five questions. Each question carries 6 marks**

17. what are the ethical problems arise in the business organization?
18. What are the basic normative principles in business ethics?
19. What are the causes affecting low employee morale in an organization?
20. How can human activities affect the environment?
21. what are the importance of CSR towards consumers?
22. Explain the principles of corporate governance?
23. what are the main arguments in favor of consumer protection?
24. what are the main responsibilities of a consumer?

(5x6=30)**Part D****IV. Answer any Two questions. Each question carries 15 marks**

25. Explain in detail the need and importance of business ethics.
26. Discuss the cause effects and control measures of industrial pollution
27. Explain in detail the importance of corporate governance.
28. Explain in detail the consumer protection rights .

(2x15=30)