

B. SC. DEGREE (C.B.C.S.S) EXAMINATION, MARCH 2018**(2015 Admission Regular)****SEMESTER VI - CORE (HOME SCIENCE)****HS6B11TB - FASHION DESIGNING AND APPAREL PRODUCTION****Time : Three Hours****Maximum Marks : 60****Part A****I. Answer all questions. Each question carries 1 marks**

1. Define fashion
2. Define fashion forecasting
3. Define Drafting
4. How are garments finished?
5. Why is product pricing important?

(5x1=5)**Part B****II. Answer any Five questions. Each question carries 2 marks**

6. Which designs could flatter a thin figure?
7. Explain the importance of the eight head theory.
8. How will you convert short sleeve into a $\frac{3}{4}$ sleeve.
9. How will you convert a plain skirt into a pleated one? Illustrate
10. Explain the various types of layout
11. How are fabrics prepared for construction?
12. Comment on value of a product
13. How are merchandises influenced by consumer segments?

(5x2=10)**Part C****III. Answer any Five questions. Each question carries 5 marks**

14. What designs are suitable for an adolescent with a thin figure?
15. What are the factors that influence fashion?
16. What designs are suitable for an adolescent with a stout figure?
17. What are commercial paper patterns? Comment on advantages and disadvantages
18. Create a paper pattern for a frock bodice block
19. Write on any 5 common problems of sewing machine and their remedies
20. Comment on aggressive pricing and dynamic pricing?
21. Explain any five pricing policies?

(5x5=25)**Part D****IV. Answer any Two questions. Each question carries 10 marks**

22. What are the current fashion trends?
23. Explain the methods to create illusions of good proportions for any two problem figures.
24. Explain the various techniques of pattern alteration with special reference to sleeve variations
25. Briefly explain the working of the various departments with special emphasis on the cutting department in an apparel industry

(2x10=20)