

**B. A. DEGREE (C.B.C.S.S) EXAMINATION, MARCH 2018****(2015 Admission Regular)****SEMESTER VI - CORE (COMMUNICATIVE ENGLISH )****CE6B16TB - VISUAL MEDIA: TV & CINEMA****Time : 3 Hours****Maximum Marks : 80****Part A****I. Answer all the questions, in not more than two/three sentences. Each question carries 1 mark. (6x1=6)**

1. Expand CAS.
2. What is SFX?
3. Explain Dissolve as an editing technique.
4. Which is the first talkie in the Indian cinema?
5. What is Principal Photography?
6. What is a Point of View shot?

**Part B****II. Answer any seven of the following questions in three/four sentences. Each question carries 2 marks. (7x2=14)**

7. What builds the three-point lighting?
8. What are the characteristics of visual media?
9. Name the various editing techniques used in film.
10. What is the advantage of using lavalier microphones?
11. What is a storyboard?
12. Film news.
13. FTII
14. State any two objectives of Kerala State Chalachitra Academy.
15. What are the steps involved in the production stage of a film?
16. What is a Shooting Script?

**Part C****III. Answer any five of the following questions in a short paragraph. Each question carries 6 marks. (5x6=30)**

17. Write a short note on Prasar Bharathi.
18. What is Educational television? How is it used in developmental communication?
19. Describe a TV studio floor.
20. Discuss the uses and abuses of television.
21. Discuss Crossover Cinema in the present scenario.
22. Discuss the role of Educational Films in developing countries.
23. What are the various camera shots based on the shot length which are used to contribute to the language of a film?
24. Critically appreciate any movie that you watched recently.

**Part D****IV. Answer any two of the following questions in about 300 words. Each question carries 15 marks. (2x15=30)**

25. Briefly discuss the ethics in television advertising.
26. Explain the functions and uses of different equipment that are used in a television studio.
27. What are the various types of films? Explain with examples.
28. How is digital filmmaking changing the process of film production?