ГМ154160А	Reg. No:
	Name:

M. COM. DEGREE (C.S.S.) EXAMINATION, MARCH 2017 SEMESTER IV-COMMERCE CO4EA3TM - SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT

Time: Three Hours Maximum Marks: 75

PART A

- I. Answer any five questions. Each question carries 3 marks.
- 1. Briefly explain the Gordon's share valuation model.
- 2. What do you mean by covariance?
- 3. What is market risk?
- 4. What is barometric approach?
- 5. What do you understand by bullish trend and bearish trend?
- 6. Explain coupon rate.
- 7. Explain Markowitz's theory.

(5x3=15)

PART B

II. Answer any six questions. Each question carries 5 marks.

- 8. What are the basic principles of technical analysis?
- 9. Describe the industry life cycle. What are its implications for the investor?
- 10. Define risk? Explain the different types of risk.
- 11. Explain the techniques of moving average analysis?
- 12. Discuss various price movements identified as per Dow Theory
- 13. Briefly explain the factors that should be considered for portfolio selection.
- 14. Explain the phases of portfolio management
- 15. How would you carry out portfolio performance analysis?
- 16. Explain Sharpe's reward to Variability Model.

(6x5=30)

PART C

II. Answer any two questions. Each question carries 15 marks.

- 17. Explain the different types of investment and discuss the need and benefits of investment.
- 18. What do you mean by fundamental analysis? Discuss briefly the tools used for fundamental analysis.
- 19. Explain the nature of a risk-return indifference curve.
- 20. Explain the random walk theory and its assumptions.

(2x15=30)