

**TB144050B**

**Reg. No: .....**

**Name: .....**

**B. Sc. DEGREE (C.B.C.S.S.) EXAMINATION, MARCH 2017  
(Supplementary – 2014 Admission)  
SEMESTER IV - APPAREL AND FASHION DESIGN  
FD4FDT – FUNDAMENTALS OF DESIGN THINKING**

**Time: Three Hours**

**Maximum Marks: 80**

**PART A**

**I. Answer all questions. Each question carries 1 mark.**

1. What is Value?
2. Define Visual Metaphors.
3. How Feedbacks are obtained?
4. Give an example for Index.
5. What is Word Pun?
6. Define Divergence.
7. State the types of Research.
8. What are the Scale sizes of Design Thinking?
9. List out the categories of Signs.
10. What is known as appropriation?

**(10x1=10)**

**PART B**

**II. Answer any eight questions. Each question carries 2 marks.**

11. Write a note on Sketching.
12. Give a short note on Ideate.
13. What are the choices of Media in Design Thinking?
14. Explain briefly about Prototype.
15. What is Primary & Secondary Research? Give Examples.
16. How are Inspirations obtained?
17. Write a note on Humor.
18. What is Abstraction?
19. What are Design Legs?
20. Name the different Medias to distribute a Design.
21. Describe 'Presenting Ideas'.
22. Explain the term 'Opposition'.

**(8x2=16)**

**PART C**

**III. Answer any six questions. Each question carries 4 marks.**

23. Explain in detail about Inspiration & References.
24. Describe the Design process & its seven stages.
25. Give the importance of Thinking in Color.

26. Write a detailed note on Prototyping & its types.
27. Explain briefly about Implementation.
28. Give an account on developing Designs.
29. What is Pun? What are the different types of Pun?
30. Briefly describe the Vocabulary Styles.
31. What are the basic Design Directions?

**(6x4=24)**

#### **PART D**

**IV. Answer any two questions. Each question carries 15 marks.**

32. What is Brainstorming? Explain its rules.
33. Discuss on 'Thinking in Signs'.
34. Describe 'Themes of Thinking' in detail.
35. Explain the Stages of Thinking Design process.

**(2x15=30)**