



Management Development Programme
on

HR ANALYTICS

DATE: 21st and 22nd of February 2019
TIME: 9AM-5PM



VENUE: School of Management Studies
Cochin University of Science and Technology, Kochi- 682022, Kerala

CERTIFICATE TO PARTICIPANTS

School of Management Studies (SMS), CUSAT will award certificates of participation to the participants on successful completion of the program.

PATRON

Dr. D. Mavoothu
Professor & Director, School of Management Studies,
Cochin University of Science and Technology, Kochi- 682022

PROGRAM COORDINATOR

Dr. Devi Soumyaja
Assistant Professor, School of Management Studies,
Cochin University of Science and Technology, Kochi- 682022

ACCOMODATION:

All participants should bear the boarding and lodging charges by themselves. Accomodation on a shared basis will be arranged in the University Guest House and outside hotels, if required. If you need accomodation, please an email to hnanalyticssmdp.sms@gmail.com specifying the day of arrival and departure.

Contacts

Dr. Devi Soumyaja, SMS, CUSAT.
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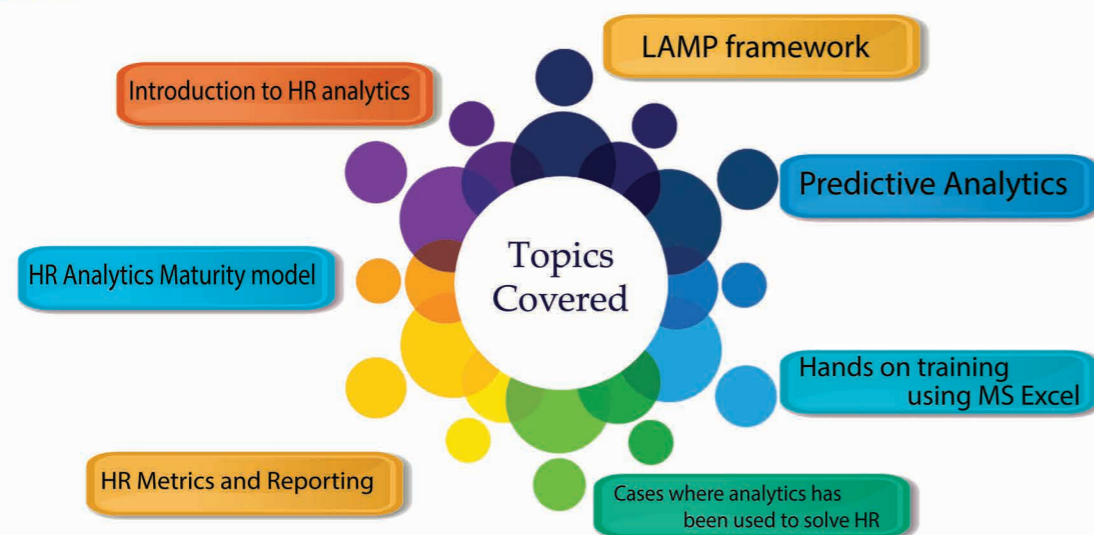
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HR Analytics

Complexity in today's workforce, new technology investments, economic pressures, talent as a competitive edge, aligning the people strategy with the business strategy and many other reasons are driving a change in HR to be analytics-dependent. Identifying the pattern from the big data so as to aid in decision making is the key to survival for today's business organizations. Google, IBM, HP and Mindtree are few of the companies that have been using analytics to transform the Human resources. HR can no longer afford to be a sleeping partner. This MDP will help to understand the role of HR as a strategic business partner by quantifying HR processes.



Key Takeaways:

- » Hands-on-training
- » Case study analysis and Discussions



SMS...Pioneer in Management Education in Kerala

The School of Management Studies (SMS) CUSAT, established in 1964 with an aim to promote management education, carries the saga of the Cochin University of Science & Technology. The school started functioning in the premises of Fertilizers and Chemicals Travancore Ltd. (FACT) as a part of Kerala University with Professor Emeritus Padmabhushan Late Prof. (Dr.) M. V. Pylee as the Founder Director. When the University of Cochin was formed in 1971, the School became its integral part. It is one of the earliest departments in the country along with Jamnalal Bajaj Institute of Management Studies (JBIMS), Mumbai & Faculty of Management Studies (FMS), Delhi. Since then, the School has thrived with excellence in management education and in 2014, it celebrated its Golden Jubilee. The School has been ranked as one among the top business schools in the country. SMS is relentlessly pursuing its aim of teaching, training, research and consultancy. With this aim in mind, it offers a variety of courses, such as MBA(Full Time), six semester evening MBA program, two semester M.Phil program and Ph.D program. The school also conducts MDPs and FDPs.

Who should attend?

- » Mangers who are directly or indirectly involved with managing human resources
- » HR Managers who wish to advance to more strategic roles
- » Faculty of Management and Business who wants to explore and teach the course of HR Analytics
- » Research Scholars who wants to do research in the trending area of HR Analytics

Resource Person

Dr. Devi Soumyaja is an Assistant Professor at the School of Management Studies, Cochin University of Science and Technology, Kochi. She has done her PhD from the Department of Management Studies, IIT Madras in the area of Organizational Development. Her research interests are in the area of Organisational Change, Personality, Workplace policies and practices and HR analytics. She has completed certification in HR Analytics from Jigsaw Academy and IBM certification in Descriptive Analytics. She has published several papers in international journals. She is an expert in quantitative research methods and had conducted two prior MDPs on HR Analytics.

Registration Fee

Category	Early Bird Registration (On or before 20th January 2019)	Regular Registration
Industry Executives	Rs. 4000	Rs.5000
Academicians	Rs.3200	Rs.4000
Research Scholars	Rs.2400	Rs.3000

A group discount (3 or more) will be applicable @ 10 % per individual for group registration.

Payment details:

Payment can be made by DD/ Cheque in favour of "MDP (HR ANALYTICS) SMS CUSAT"

NEFT

Bank & Branch	VIJAYA BANK, KALAMASSERRY
Account Name	MDP (HR ANALYTICS) SMS CUSAT
Account No.	212701011000578
IFSC Code	VIJB0002127