

TB144040B

Reg. No:

Name:

B. Sc. DEGREE (C.B.C.S.S.) EXAMINATION, MARCH 2017
(Supplementary – 2014 Admission)
SEMESTER IV - COMPLEMENTARY COURSE (APPAREL AND FASHION
DESIGN)
FD4EE - ESSENTIALS OF ENTREPRENEURSHIP

Time: Three Hours

Maximum Marks: 80

PART A

1. Answer all questions. Each question carries 1 mark.

1. What is Entrepreneurship?
2. What are welfare services?
3. List down the type of franchising?
4. Define social Entrepreneurship?
5. What is women empowerment?
6. What is capital?
7. List down the functions of an Entrepreneur?
8. What are the psychological factors contributing the Entrepreneurship?
9. What is a business plan?
10. List down the concept of Entrepreneurship?

(10x1=10)

PART B

II. Answer any eight questions. Each question carries 2 marks.

11. Explain the drawbacks of franchising?
12. List down the characteristics of an Entrepreneur?
13. How to plan an e-business?
14. Explain the strategies while doing business?
15. Explain the government actions of Entrepreneurship?
16. What are the modes of transportation in exporting?
17. Explain the concept of women entrepreneur?
18. Which are steps involved in opening a new business?
19. What are the functions of an Entrepreneur?
20. Describe about principle documents?
21. What are the problems of women empowerment?
22. Explain briefly the mode of payment in exporting?

(8x2=16)

PART C

III. Answer any six questions. Each question carries 4 marks.

23. What are socio-economic programs of a women entrepreneurship?
24. Differentiate between principle documents and auxiliary documents?

25. Explain the concept and problems of a women entrepreneur?
26. Explain the types of entrepreneur?
27. Explain the global initiatives of women entrepreneur?
28. Explain briefly about purchasing franchises?
29. Explain the life story of a women Entrepreneur?
30. What is E-entrepreneurship?
31. Explain the characteristics of a successful Entrepreneur?

(6x4=24)

PART D

IV. Answer any two questions. Each question carries 15 marks.

32. What is franchising? Explain types, benefit & drawbacks?
33. Explain the factors contributing to Entrepreneurship?
34. Describe the strategies of a business plan?
35. Explain the global initiative and national initiatives of women empowerment?

(2x15=30)