

TB153490A

Reg. No:

Name:

B. A. DEGREE (C.B.C.S.S.) EXAMINATION, OCTOBER 2016

SEMESTER III – CORE COURSE (SOCIOLOGY)

SO3B03B – SOCIAL RESEARCH METHODS

Time: Three Hours

Maximum Marks: 80

PART A

One Word Questions

I. Answer all questions. Each question carries 1 mark.

1. What is the blue print of a research?
2. The process that helps to understand the existing knowledge in the research.
3. A set of questions presented to a respondent for answers.
4. A sample which is selected according to someone's judgment.
5. Research which is done to solve specific practical questions.
6. A segment of the population selected to represent it as a whole.

(6x1=6)

PART B

Short Answer Questions

II. Answer any seven questions in not more than 30 words.

Each question carries 2 marks.

7. What is tabulation?
8. What is probability sample?
9. Explain the use of research design
10. Define social research
11. What is meant by Literature Review?
12. Briefly explain the need of qualitative research in social science.
13. Explain the quantitative data analysis.
14. Do you think questionnaire is an effective tool in quantitative research?
15. Illustrate the use and significance of primary data in social research
16. How can we use observation as a tool for data collection?

(7x2=14)

PART C

Short Essay

III. Answer any five questions in 200 words each. Each question carries 6 marks.

17. Explain different types of observation.
18. Describe the various non probability sampling techniques
19. Explain the process of collection of secondary data in social research
20. What is the purpose of sampling? And detail its limitations.
21. Explain the major types of research designs.
22. Distinguish between interview schedule and questionnaire.

23. Detail the steps of data analysis.
24. What you meant by case study.

(5x6=30)

PART D
Long Essay

IV. Answer any two questions in 500 words each. Each question carries 15 marks.

25. Explain the process of selection and formulation of a research problem.
26. Explain in detail the various tools for primary data collection in quantitative and qualitative research.
27. Detail the steps and chapter formation in a research report.
28. Explain the steps and process of data analysis and interpretation

(2x15=30)