

**B. A. DEGREE (C.B.C.S.S.) EXAMINATION, OCTOBER 2016**  
**SEMESTER III - COMPLEMENTARY COURSE (FRENCH)**  
**FR3C01B – ELEMENTAL ASPECTS OF TRAVEL AND TOURISM**

**Time: Three Hours**

**Maximum Marks: 80**

**PART A**

**I. Answer all questions. Each question carries 1 mark**

1. What is a Package Tour?
2. Who is a Visitor?
3. What is Recreation?
4. What is Health Tourism?
5. What is Mass Tourism?
6. Define Tourism?

**[6x1=6]**

**PART B**

**II. Answer any seven questions in one or two sentences. Each question carries 2 marks.**

7. Why an accommodation is necessary in tourist places?
8. Which are the types of Amenities in tourism? Give examples?
9. How do historical and cultural factor affect tourism?
10. Distinguish between Inbound and Outbound Tourism?
11. Distinguish between Qualitative and Quantitative tourism?
12. What is pleasure travel?
13. Distinguish between Traveler and a Tourist?
14. Write the importance of tourist statistics?
15. Write any 3 differences of domestic and international tourism?
16. Write any 2 objectives of IATA?

**[7x2=14]**

**PART C**

**III. Answer any six questions in 50 words each. Each question carries 5 marks.**

17. Who are the linkages of Tourism Industry?
18. Discuss the major functions of WTO?
19. Which are the components of a Package Tour?
20. What are the various types of itinerary?
21. Explain Grand Tour?
22. How Professor Gray described motivation to travel?

23. How Travel agency acts as handling agency?
24. Write a short note on agency commission structure?

[6x5=30]

#### **PART D**

#### **IV. Answer any two questions in 100 words. Each question carries 15 marks**

25. Define Hotel? Explain in detail the various types of hotels?
26. What are the functions of a Travel Agency?
27. What are the basic components and elements of Tourism? Explain in detail?
28. Explain the historical perspective and development of Tourism?

[2x15=30]