

B. COM. DEGREE (C.B.C.S.S.) EXAMINATION, OCTOBER 2016

SEMESTER III - CORE COURSE (COMMERCE)

CO3B11B – BUSINESS MANAGEMENT

Time: Three Hours

Maximum Marks: 80

PART A

I. Answer all questions. Each question carries 1 mark

1. What is planning?
2. Define policies.
3. Define Organization.
4. What is forecasting?
5. What is Leadership?
6. What are esteem needs?

(6 x 1 = 6)

PART B

II. Answer any seven questions. Each question carries 2 marks.

7. What is Organization Structure?
8. Define planning premises?
9. Define Decision Making Decision.
10. What is delegation?
11. What is job analysis?
12. What is scalar chain?
13. State the importance of HRM.
14. List out the characteristics of Control function.
15. What is Laissez – faire leadership?
16. What is co-ordination?

(7 x 2 = 14)

PART C

III. Answer any five questions. Each question carries 6 marks.

17. What are the features of planning?
18. What are the features of Line organization?
19. Distinguish between management and administration.
20. What are advantages of delegation?
21. What are the steps in controlling?
22. What is committee organization?
23. Distinguish between authority and responsibility.
24. What are the features of communication?

(5 x 6 = 30)

PART D

IV. Answer any two questions. Each question carries 15 marks.

25. What are the different levels of management? Explain the functions at different levels of management.
26. What is MBO? Explain its benefits.
27. Explain the steps involved in selection of employees.
28. Explain different styles of leadership.

(2x15 = 30)