

Reg No

Name:.....

B.VOC DEGREE EXAMINATION,SEPTEMBER 2016

THIRD SEMESTER - CORECOURSE(SOFTWARE DEVELOPMENT)

VSD3G05TB – PRINCIPLES AND PRACTICES OF MANAGEMENT

Time : Three Hours

Maximum :80 Marks

Part A

[Answer all questions,Each question carries 1 mark]

1. Name the different levels of management.
2. What do you mean by functional departmentation.
3. Define decentralization
4. Distinguish between creativity and innovation?
5. What is globalization?
6. Define Motivation.

(6×1=6)

Part B

Answer any Seven questions in one or two sentences

Each question carries 2 marks

7. What is meant by delegation.
8. 'Management is both Science and Art'. Discuss.
9. Differentiate between Management and Administration.
10. Define budget.
11. Give Henry Fayol's Fourteen Principles of Management?
12. What are objectives? How will you set objectives for a manufacturing organization?
13. List the components of communication process.

14. Explain organizing.
15. Explain Hawthorne Studies
16. Explain SWOT Analysis.

(7×2=14)

Part C

*Answer any **Five** questions in 50 words each*

*Each question carries **6** marks*

17. 'Communication is the Essence of Management' , Discuss.
18. What is MBO? Explain its features, process and types.
19. Explain Maslow's Hierarchy of Needs.
20. Explain Mckinsey's 7s Model.
21. Explain Organization and its types.
22. What are the roles of a Manager?
23. Explain the different sources of recruitment.

(5×6=30)

Part D

Answer any two questions in 100 words

Each question carries 15 marks.

24. Distinguish between formal and informal organization.
25. Explain Planning. What are the Steps involved in Planning Process
26. Explain Line Organization with a neat sketch.
27. What tools and techniques do you suggest to improve productivity in Indian Organizations?

(2×15=30)

