

TV153620A

Reg. No.....

Name.....

B.VOC DEGREE (C.B.C.S.S.) EXAMINATION, OCTOBER 2016
SEMESTER III - COMPLEMENTARY COURSE (FOOD PROCESSING
TECHNOLOGY)
VFP3G07TB - BUSINESS MANAGEMENT

Time: Three Hours

Maximum Marks: 80

PART A

I. Answer all questions. Each question carries 1 mark.

1. What do you mean by management?
2. Who is a laissez-faire leader?
3. What is centralisation?
4. What do you mean by organization chart?
5. What are standing plans?
6. What is staffing?

(6 x 1 = 6)

PART B

II. Answer any seven questions. Each question carries 2 marks.

7. What do you mean by man-power planning?
8. What is motivation?
9. Define control?
10. State the characteristics of direction.
11. What is fatigue study?
12. List any four limitations of planning.
13. State the principle of scalar chain.
14. Which are the internal sources of recruitment?
15. What is vestibule training?
16. Give a short note on a) QC b) TQM

(7 x 2 =14)

PART C

III. Answer any five questions. Each question carries 6 marks.

17. Explain the importance of planning.
18. Define Management. Give a note on the various levels of management.
19. Explain piece rate system. List its advantages and disadvantages.
20. What is selection? Explain the various steps involved in selection.
21. Explain the concept of leadership. Also mention the qualities of a good leader.
22. Discuss in detail the tools and techniques of control.
23. Explain the concept of PODSCORB.
24. Define responsibility. Distinguish between authority and responsibility.

(5 × 6 = 30)

PART D

IV. Answer any two questions. Each question carries 15 marks

25. Elaborate the Fayol's principles of management.
26. Explain the theories of motivation.
27. Distinguish between Management and Administration.
28. Discuss in detail about different types of organizations.

(2 × 15 = 30)