

TB153240A

Reg. No.....

Name.....

B. A. DEGREE (C.B.C.S.S.) EXAMINATION, OCTOBER 2016
SEMESTER III - CORE COURSE (COMMUNICATIVE ENGLISH)
CE3B06TB - JOURNALISM

Time: Three Hours

Maximum Marks: 80

PART A

Short Answer Questions

I. Answer all questions. Each question carries 1 mark.

1. Mirat-Ul-Akbar
2. Citizen Journalism
3. Founder of Mathrubhumi daily is.....
4. Stringer
5. Banner Headline
6. The Managing Editor of The Week magazine is.....

(6x1=6)

PART B

Brief Answer Questions

II. Answer any seven questions. Each question carries 2 marks.

7. Swadeshabhimani Ramakrishna Pillai
8. Rajyasamacharam
9. Write a brief note on two news websites in India.
10. The Hindu
11. Discuss the important features of online Journalism.
12. Inverted pyramid structure
13. Curtain Raiser
14. Photo essays
15. Types of features
16. *Amrita Bazaar Patrika*

(7x2=14)

PART C

Descriptive Short Essay Questions

III. Answer any five questions. Each question carries 6 marks.

17. Discuss Mahatma Gandhi's role as a Journalist.
18. Discuss the recommendations of the first Press Commission.
19. Discuss the importance of Development journalism in India.
20. Discuss the contributions made by Serampore Missionaries to Indian Journalism.
21. Write a news report on the Water Metro Project in Kochi.

22. Write the profile of a famous sports personality for a sports magazine.
23. Compare the content of three major current affairs magazines in India.
24. Elucidate your views on the future of magazines in India.

(5x6=30)

PART D

Long Essay Type Questions

IV. Answer any two questions. Each question carries 15 marks.

25. Write a brief history of the growth of Malayalam Journalism.
26. Discuss the importance of online Journalism in today's scenario.
27. Discuss the ethical issues related to Journalism.
28. Explain the relevance of niche magazines with suitable examples.

(2x15=30)